

DAN SWERN

P.O. Box 887 · New Brunswick, NJ 08903 · 551-486-3253 · danswern@gmail.com

PRODUCER AND GENERAL MANAGEMENT EXPERIENCE

Smugbug Productions, New Brunswick, NJ

Sole Owner and Founder.....September 2013 – Present

Stage and event production, public art, video production, creative direction, and tour coordination for original projects including *Shake and Bake* and *I Hope They Serve Beer on Broadway by Tucker Max*, and clients such as National Theatre of Scotland's New York production of *The Strange Undoing of Prudencia Hart*, Foster Entertainment presents Neil Gaiman at Carnegie Hall, The Secret City, R.C. Staab, Sprat Artistic Ensemble, Poetic Theater Productions, Branch Street Productions, Voice Afire, American Records, the Episcopal Diocese of New Jersey, and town of Perth Amboy.

coLAB Arts, New Brunswick, NJ

Producing Director, Co-Founder.....August 2007 – Present

- Developing theories and practice for Creative Engagement
- Produce and present artistic events of all disciplines engaging artists with social advocates and communities in New Brunswick
- Arts education programs for local youth including our annual theater residency at New Brunswick High School and partnerships with the Boys and Girls Club of Perth Amboy, Mason Gross School of the Arts' Extension Division, New Brunswick Recreation, Contemporary American Theater Festival, and Highland Park High School
- Producer of emerging artist residencies in theater and dance
- City-wide mural installation project with the City of New Brunswick and New Brunswick Parking Authority

Holiday Image, Moonachie, NJ

Production Coordinator.....October 2011 – August 2013

- Manage all pricing, staffing, and operations for Holiday Image production projects and installation season
- Manage department of 4 full-time staff, including part-time staff and temps during installation season
- Create and employ new processes for task, budget, and personnel tracking
- Client interface and management during the installation and maintenance periods for projects in progress
- Coordinate team of over 100 contracted personnel and 150 unique properties in and outside of Manhattan during the installation season
- Price and project manage large holiday programs with budgets in excess of \$1 million

Punchdrunk's *Sleep No More*, New York, NY

Associate Producer/Company Manager.....September 2010 – May 2011

- Produced the New York debut of Punchdrunk Theatricals' site-specific immersive theatrical experience

- Coordinated personnel and budget-tracking through its 4-month build and the first three months of its critically-acclaimed, sold out run.
- Line producer for all aspects of production, including the development of a fully immersive performance space and bar/lounge from a 50,000 sq ft warehouse space

Gazillion Bubble Show National Tour, South Orange, NJ

Producing Associate.....July 2011 – October 2011

George Street Playhouse, New Brunswick, NJ

Company Manager.....January 2008 – September 2010

OTHER THEATER EXPERIENCE

coLAB Arts

Director.....August 2007 – Present

- theORPHANAGE Play Development: direct and dramaturge new works by Antu Yacob, Dustin Ballard and Tonya Hayes, Nicole Pandolfo, Lia Romeo, Samuel Brett Williams, Dave Seamon, Fernanda Coppel, Stacie Lents
- *The Common Thread*, by gHyp:See , a choreopoem commissioned to address homelessness in New Brunswick
- *Merchant of Venice*, by William Shakespeare; Adapted for two performers
- *Romeo and Juliet/Romeo y Julieta* by William Shakespeare; bi-lingual production integrating a Spanish translation by Pablo Neruda
- *I Heart Kant* by Ken Urban; New Jersey premiere at George Street Playhouse

American Records

Director and Dramaturge.....February 2015 - Present

- *Hiccups* by Ben Rosenblatt, a one-man show based on real experiences and interviews about living with Obsessive Compulsive Disorder
- *ReEntry* U.S. Naval Base Tour, Stage Manager and Director with week-long tours at Port Hueneme and San Diego Naval Base in California

Penguin Rep, Stony Point, NY

Assistant Director to Joe Brancato.....June 2014 – September 2015

- *Priceless* by David Robson at Penguin Rep in Stony Point, NY
- *Sex and Education* by Lissa Levin at Penguin Rep in Stony Point, NY
- *Drop Dead Perfect* by Erasmus Fenn at Peadarillo Theatre Company, NYC
- *Playing the Assassin* by David Robson at Penguin Rep in Stony Point, NY

Two River Theater Company, Red Bank, NJ

Stage Manager.....June 2011

- Stage Manager for the 2011 Two River Theater Company annual gala fundraiser
- Stage Manager for development and performance of the one-woman show, *Highway 47*, written and performed by KJ Sanchez and directed by Emily Ackerman

Godlight Theatre Company, New York, NY

Resident Assistant Director.....January 2007 – April 2008

- Assistant director to Joe Tantalo on *Slaughterhouse-Five*, adapted by Eric Simonson
- Assistant director to Joe Tantalo on Jose Saramago's *Blindness*, adapted by Joe Tantalo

EDUCATION

The Prudential Foundation - Nonprofit Ethical Leadership Fellowship at Rutgers University Business School, Newark, NJ.....Present – June 2017

Manhattan Theatre Club, New York, NY
Artistic Production Intern.....August 2007 – December 2007

365 Days / 365 Plays National Festival
Intern.....June 2007 – June 2008

New York Shakespeare Festival / The Public Theater, New York, NY
General Management and Literary Intern.....May 2006 – May 2007

Rutgers University
BA in Theater Arts and Political Science, Philosophy minor

OTHER AFFILIATIONS

New Brunswick Community Arts Council.....Member since September 2009

SKILLS

Computer Applications: Microsoft Office – Word, Excel, Outlook, PowerPoint; Adobe Photoshop and InDesign; GIMP; Quickbooks; Prezi.

REFERENCES

Victoria Rae Sook
Artistic Director
Ensemble Atria
(cell) 817-939-3608
ensembleatria@gmail.com

KJ Sanchez
Artistic Director
American Records
(cell) 917-744-6700
kjsanchez@americanrecordstheater.org

John Keller
Director of Education and Outreach
coLAB Arts
(cell) 732-718-7614
jpkeller@colab-arts.org

David J. Foster
Owner and CEO
Foster Entertainment
(cell) 917-514-6791
david@fosterentertainment.net

Joe Brancato
Artistic Director
Penguin Rep
(cell) 917-572-8362
jebrancato@gmail.com

Tracey O'Reggio
Executive Director
New Brunswick Cultural Center
(cell) 908-917-2862
toreggio@devco.org